

— SPONSORSHIP BROCHURE

2027

A **WWT** event
Brought to you by Utility Week

WASTEWATER 2027 CONFERENCE & EXHIBITION

26 - 27 January 2027 | NCC, Birmingham

Share best practice, showcase innovation and
accelerate progress across the wastewater sector.

CO-SPONSOR **STORMHARVESTER**

BREAKOUT SPONSOR

 **Puragen**

THE UK'S LEADING WASTEWATER CONFERENCE

With increasing pressure to deliver cleaner rivers, achieve net zero ambitions, tackle flooding and stormwater spill challenges, utilities are facing significant operational and investment challenges – and seeking partners who can help deliver practical solutions at scale.

With this in mind **Wastewater Conference 2027** returns to the NCC Birmingham on 26–27 January, bringing together the organisations and decision-makers shaping the future of UK wastewater.

For solution providers, technology companies and service partners, the event offers direct access to 250+ senior wastewater professionals, including strategic and operational leaders from UK WASCs, regulators, NGOs, consultants, contractors, researchers and supply chain partners.

Over two days, the conference programme will address the priorities shaping those investment decisions, creating opportunities for sponsors to demonstrate expertise, showcase solutions and engage directly with influential stakeholders through exhibiting, branding and thought leadership opportunities.

As the wastewater sector's leading forum for innovation, insight and collaboration, Wastewater 2027 offers a focused opportunity to reach the UK's senior wastewater community in one place, at one time.



Great event. Really interesting & diverse agenda. Very well attended with a broad mix of industry professionals. It attracted key decisions makers and influencers. The catering was excellent. Convenient location. As an exhibitor, it represented good value for money!"

Chief Commercial Officer, **Coffey Group**



GET INVOLVED

100%

UK WASCS IN
THE ROOM

150

UNIQUE
ORGANISATIONS
ATTENDING

250+

WASTEWATER
PROFESSIONALS

7+

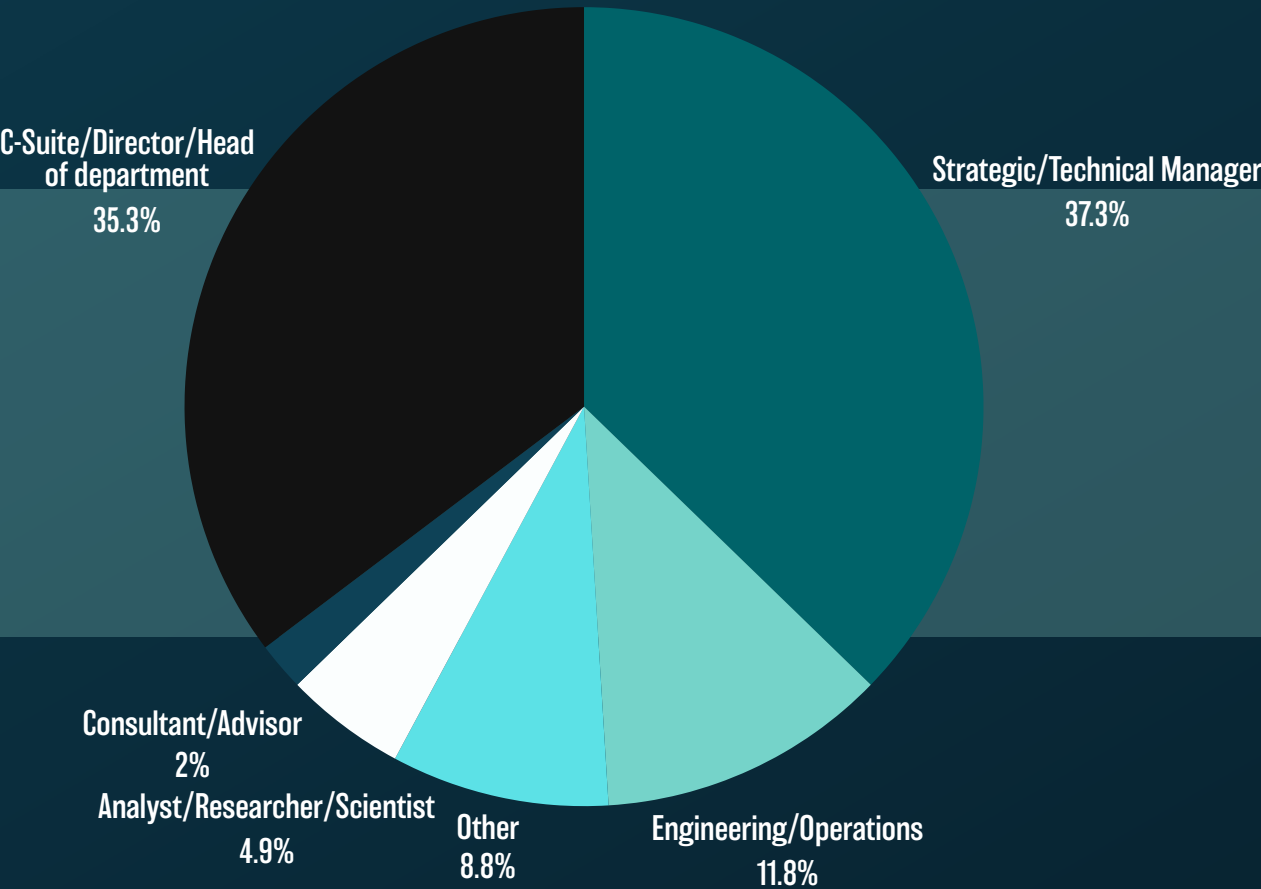
NETWORKING
HOURS



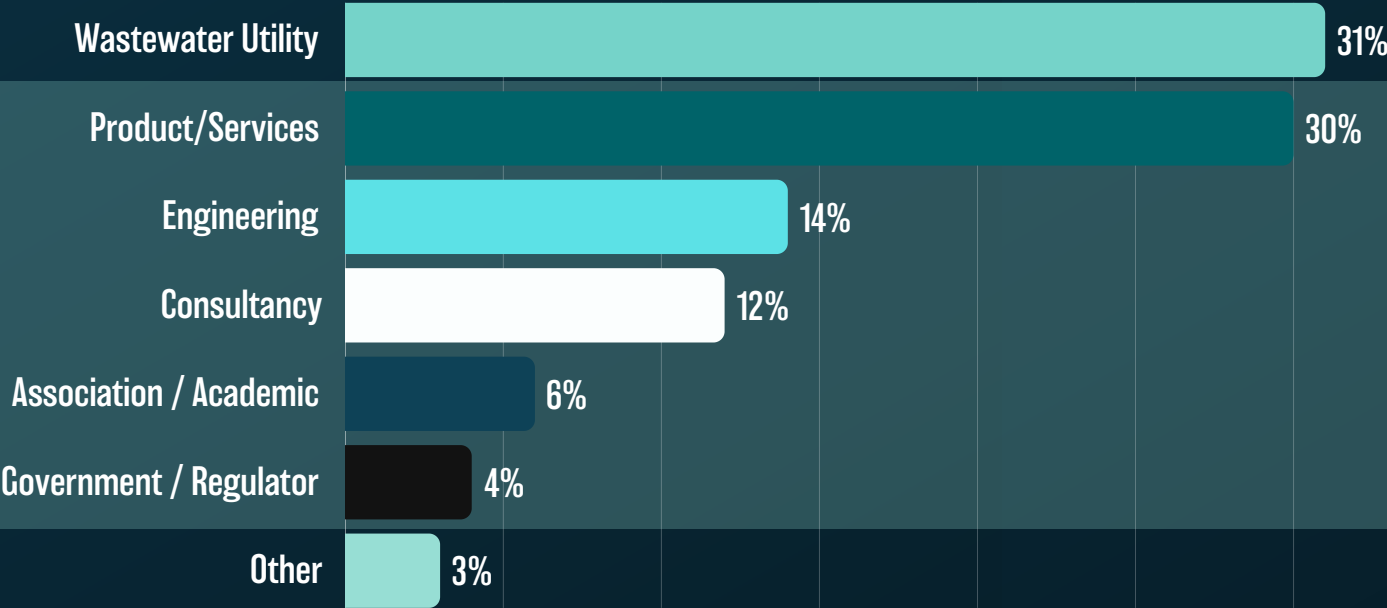
REACH THE DECISION-MAKERS WHO SHAPE THE UK'S WASTEWATER SECTOR

Join a uniquely curated audience that has included representatives from 100% of UK WASCs every year for the past 10 years, alongside regulators, consultants, technology providers and the wider wastewater supply chain.

JOB TITLE MIX OF ATTENDEES



AUDIENCE BY SECTOR



WHY SPONSOR?

- **LEAD** the conversation advancing wastewater innovation and investment
- **RAISE YOUR PROFILE** through an extensive digital marketing campaign across multiple channels including email, web, social media and event app
- **ENHANCED NETWORKING** opportunities with the UK's WASCs
- **HEAR DIRECTLY** from the industry leaders about critical challenges and what collaboration is required from the supply chain
- **POSITION YOURSELF** as an active participant in key industry innovation
- **GAIN INDUSTRY EXPOSURE** in front of the core client base

event.utilityweek.co.uk/wastewater2027

100% UK WASC
representation at every
event for the past 10 years

WHO YOU'LL CONNECT WITH:

Water company directors, heads and managers responsible for:

- Wastewater treatment & process science
- Wastewater networks & operations
- Storm overflows, spills & event duration monitoring (EDM)
- Sludge, biosolids & bioresources
- Asset management & capital investment programmes
- Innovation & new technology adoption
- Performance, efficiency & compliance
- Environmental regulation & policy
- Drainage, flooding & climate resilience
- Customer field services & operations
- Maintenance & programme delivery
- Data, digital & network modelling
- Strategy, planning & business development
- Procurement, commercial & category management
- Catchment management & source control

PARTNER WITH PURPOSE

GET INVOLVED

LEADING ORGANISATIONS THAT ATTENDED IN 2026



PACKAGES

HEADLINE

STANDARD PRICE: £34,995 UW MEMBER PRICE: £32,495

Supporting Wastewater 2027 as headline partner enables you to position your brand as the leading voice supporting the sector in optimising wastewater assets, tackling pollution and delivering net zero.

As our headline sponsor you will benefit from:

- 4 delegate passes for your full team to attend
- Branding across the event website, app, marketing campaign and prime position across all event signage and assets
- 3m x 2m exhibition stand in prime location
- Data capture directly from your stand via our sophisticated event app

PLUS Choose 2 of the below:

- 15-minute presentation speaking slot in a suitable plenary session
- 15-minute presentation speaking slot in a suitable breakout session
- Place on a panel discussion on a suitable topic
- Exclusive Chatham House roundtable discussion with 6-8 attendees from your key target companies
- Wastewater Circle Host ([please see page 8 for more details](#))

CO-SPONSOR

STORMHARVESTER

BREAKOUT SPONSOR

 **Puragen**



PACKAGES

THEMED PARTNER

STANDARD PRICE: £29,995 UW MEMBER PRICE: £26,995

Become a Themed Partner at Wastewater 2027 and align your organisation with one of the following themes, essential to improving wastewater management across the UK;

- Combined Sewer Overflows
- Wastewater Treatment
- AMP8 & AMP9 Delivery
- Wastewater Asset Management
- Decarbonisation & Nature-Based Solutions
- Smart Networks, Digital Tools & Innovation

Showcase your expertise by partnering with one of the key themes at Wastewater 2027. Choose the topic that best aligns with your business and position your brand at the centre of the industry's most important conversations.

As a Themed Partner, your organisation will be at the forefront of the conversation surrounding one of the most critical issues facing the sector. You'll have the unique opportunity to position your business as a thought leader dedicated to driving change across the wastewater industry.

Join Wastewater 2027 as a Themed Partner and benefit from:

- A 90-minute exclusive Chatham House Roundtable discussion with 6-8 senior attendees, chaired by Utility Week, with editorial write-up
- A 15-minute speaking slot in a corresponding themed agenda session at the event
- 3m x 2m Exhibition stand
- 4 delegate passes for your team to attend
- Prominent branding across the event aligned to your chosen theme
- Data capture directly from your stand via our sophisticated event app



PACKAGES

IN-EVENT ROUNDTABLE

STANDARD PRICE: £16,495
UW MEMBER PRICE: £14,845

Host an informal 90-minute Chatham House discussion during Wastewater 2027 with handpicked, senior stakeholders.

As a roundtable sponsor, you'll gain first-hand market insights behind closed doors and engage directly with wastewater leaders looking for solutions.

Benefit from:

- Co-host a themed roundtable discussion with curated attendees
- Support from an expert co-host from the Utility Week editorial team
- Branding on table signage and promotional materials
- Opportunity to nominate discussion topics aligned with your expertise and the event agenda with a curated group of 6-8 of your target attendees
- Editorial post event write-up
- Delegate lists for post-event follow up

ROUNDTABLE DINNER

STANDARD PRICE: £18,895
UW MEMBER PRICE: £17,005

Host an exclusive 90-minute dinner, bringing together a carefully curated group of senior wastewater leaders for candid, Chatham House discussions in a relaxed setting.

You'll have the unique opportunity to position your business as a thought leader dedicated to driving change across the wastewater industry. A roundtable dinner provides opportunity to build meaningful relationships with key decision-makers, gain valuable market insights, and facilitate conversations around the sector's most pressing challenges and emerging opportunities.

This premium networking experience positions your organisation as a trusted industry partner while creating the ideal environment for high-value discussions beyond the conference floor.

Benefit from:

- Co-host an exclusive themed dinner with curated attendees
- Support from an expert co-host from the Utility Week editorial team
- Extended networking opportunities during welcome drinks and post-dinner conversation
- Branding on table signage and promotional materials
- Opportunity to nominate discussion topics aligned with your expertise and the event agenda with a curated group of 6-8 of your target attendees
- Editorial post event write-up
- Delegate lists for post-event follow up

PACKAGES

NEW FOR 2027 – WASTEWATER CIRCLES

STANDARD PRICE: £13,495 UW MEMBER PRICE: £12,145

Introducing Wastewater Circles – a brand-new intimate outcome-focused workshop session, bringing together senior wastewater leaders, experts and partners from the delegation to tackle crucial challenges through structured discussion.

Wastewater Circles provides the opportunity for a 90-minute intimate discussion - with the option for delegates to be active or passive participants throughout. By coming on board as a Circle Host, you would be pivotal to the discussion, sparking debate and collaboration across the sector.

Two topics will be discussed. These are 'Building climate resilience into wastewater networks and treatment assets' and 'Tackling contaminants and micropollutants from source to tap'.

Hosting a Circle positions your brand as a trusted leader, directly involved in shaping meaningful progress-driven outcomes.



How it works:

- Choose your circle:
 - Circle A - Building climate resilience into wastewater networks and treatment assets
 - Circle B - Tackling contaminants and micropollutants from source to tap
- Collaborate on the agenda - help shape the discussion points to maximise tangible outputs
- Host the facilitated discussion in an agenda stream alongside an expert co-host provided by Utility Week
- The group come to a clear agreed output at the end of the discussion
- Summary of discussion points shared post-event

GET INVOLVED

PACKAGES

EXHIBITION STAND

STANDARD PRICE: £5,995 UW MEMBER PRICE: £5,395

Position your organisation at the heart of Wastewater 2027 with an exhibition stand, providing the ideal platform to showcase your products, services and expertise to senior wastewater professionals from across the UK.

As an exhibitor, you'll have the opportunity to connect with decision-makers actively seeking innovative solutions to the sector's biggest challenges. Generate high-quality leads, strengthen existing relationships and raise your brand profile throughout the two-day event.

Join Wastewater 2027 as an Exhibitor and benefit from:

- 3m x 2m exhibition stand in the exhibition hall
- 2 delegate passes for your team to attend
- Company profile and logo featured on the event website and app
- Access to the full delegate list for post-event follow up
- Data capture directly from your stand via our sophisticated event app



DRINKS RECEPTION SPONSOR

STANDARD PRICE: £13,495 UW MEMBER PRICE: £12,145

Put your brand front and centre at the highly-anticipated Drink Reception, taking place close of Day 1.

This is your chance to connect with delegates in a relaxed setting, to carry on the day's conversations, foster new partnerships and nurture existing relationships.

Benefit from:

- A short opening speech to kick off the drinks reception to mark the midway point of the event
- Logo placement on all refreshment stations during the Drink Reception
- Opportunity to provide branded napkins and/or drinks glass collars
- Recognition on the conference website and app

Don't miss the opportunity to benefit from exclusive meetings with key clients and enhance your traditional networking experiences at the 2-day event in January.

LIGHTNING PITCH PARTNER

STANDARD PRICE: £995 UW MEMBER PRICE: £895

Upgrade your exhibition package to include an innovative lightning pitch in a dedicated agenda session to reach our expert delegation.

Take to the stage and deliver a concise, high-impact presentation designed to introduce your organisation, showcase your solution and capture the attention of the wastewater industry's key decision-makers.

Lightning Pitch sessions provide the perfect opportunity to communicate your value proposition to a highly engaged audience, generating interest, starting conversations and driving visitors to your exhibition stand for more in-depth discussions.

In addition to your exhibition stand, you can benefit from:

- A 90-second pitch presentation to showcase your products, services and innovations with increased visibility and a fully engaged delegation
- Promotion of your session on the event website, app and social media
- Access to the full delegate list for post-event follow up

2027 CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGES						
 Includes dinner for 8-10 in private dining facility, editorial write-up on Utility Week, 3m x 2m stand and 2 delegate passes. Standard £18,895 / UW Member £17,005			Headline	Co-Sponsor	Breakout	Exhibitor
		Standard Price	£34,995	£16,995	£13,495	£5,995
		UW Member Price (Save 10%)	£32,995	£15,295	£12,145	£5,395
Headline or Co-Sponsor Branding On	Homepage of event website	Prime position	✓			
	Front page of delegate sales brochure download	Prime position	✓			
	Pre-event emails	Prime position	✓			
	Main stage holding slides	Prime position	✓			
	Event signage	Prime position	✓			
	Homepage of event app	Prime position	✓			
Additional Branding	Company logo & profile on event website	200 words	100 words	100 words	100 words	
	Company logo & profile on event app	200 words	100 words	100 words	100 words	
	Speaker profile on event website	✓	✓	✓		
	Speaker & session billed on agenda	✓	✓	✓		
Speaking Slot/s	15 minute speaker slot or place on a panel discussion	2	✓			
	Involvement in the panel Q&A at the end of session	✓	✓			
	15 min speaker slot in breakout session			✓		
	Place on panel discussion					
Exhibition Space	3m x 2m space	✓	✓	✓	✓	
	2 chairs	✓	✓	✓	✓	
	Table	✓	✓	✓	✓	
	Power socket	✓	✓	✓	✓	
Delegate Passes	Delegate passes	4	4	3	2	
	Access to all sessions & workshops	✓	✓	✓	✓	
	Lunch & refreshments	✓	✓	✓	✓	
	Discount on further company passes	20%	20%	15%	10%	
	10% discount code to offer clients	✓				
Data	Session data	✓	✓	✓		
	Badge scanning app licence	✓	✓	✓	✓	



Includes dinner for 8-10 in private dining facility, editorial write-up on Utility Week, 3m x 2m stand and 2 delegate passes. **Standard £18,895 / UW Member £17,005**

WILL YOUR BUSINESS BE REPRESENTED?

[GET INVOLVED](#)

These are just some of the organisations that have partnered with WWT to reach the wastewater sector's most influential audience. Make sure your business is represented in 2027.



SAVE THE DATE COMING SOON

COMING SOON • 2027

BE IN THE ROOM

The UK's leading wastewater conference is coming to Europe, giving your business a new platform to reach senior wastewater leaders across the continent.

THE WASTEWATER CONVERSATION MOVES TO EUROPE

WASTEWATER 2027 EUROPE CONFERENCE & EXHIBITION

NEW

14-15 April 2027 | Amsterdam

REGISTER YOUR INTEREST



SCAN TO
REGISTER

UPCOMING EVENTS

UtilityWeek

F O R U M 2 6

2 5 - 2 6 N O V E M B E R L O N D O N

WATER RESILIENCE WORKSHOP

NEW

24 September 2026 | thestudio, Birmingham

DRINKING WATER QUALITY EUROPE

2ND
ANNUAL

4-5 November 2026 | Leonardo Royal Hotel Amsterdam

WASTEWATER EUROPE 2027 CONFERENCE & EXHIBITION

NEW

14–15 April 2027 | Park Plaza Amsterdam Airport, Amsterdam, Netherlands

UWLive27

25-26 May 2027 NEC Birmingham

event.utilityweek.co.uk/wastewater2027

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26 – 27 January 2027 | NCC, Birmingham

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[GET IN TOUCH](#)

#Wastewater27